

MARKETING & THE EL LEARNING FRAMEWORK

prepare



1. Choose the module that relates best to your potential client or community member*
2. Choose individual or group mode
3. Have them complete the pre-assessment question and go through the "prepare slides"***

embody



1. Help the client or community member put on the headset.
2. Watch as they have an embodied experience***

reflect



1. Talk with the person about what they know, feel, or understand better
2. Give them a handout with follow up reflection points and resources**

apply



1. Talk with the client or community member about your organization's services
2. Tell them that your organization uses EL for staff training

*Detailed lab descriptions available at www.embodiedlabs.com/labs

***Part of the EL app & hardware

**Resources available at www.embodiedlabs.com/customer-portal; password = "portal"